



SPONSORSHIP OPPORTUNITIES

WITH THE BAY VALLEY SUNS SPORTS CLUB



WHO WE ARE

BAY VALLEY SUNS SPORTS CLUB IS HOME TO THE TRI-VALLEY'S FIRST PROFESSIONAL MEN'S SOCCER TEAM. THE SUNS WERE CREATED WITH A MISSION TO EMPOWER AND UNITE OUR COMMUNITY THROUGH SPORT. WE ARE A COMMUNITY BUILT SPORTS CLUB PROVIDING PROFESSIONAL ENTERTAINMENT AND TRAINING FOR PLAYERS OF ALL AGES AND LEVELS. THE BAY VALLEY SUNS ARE ABOUT TO EMBARK ON AN EXCITING NEW SEASON IN A HIGHLY COMPETITIVE LEAGUE IN NORTHERN CALIFORNIA AND ARE LOOKING TO PARTNER WITH YOUR BRAND TO SPREAD THE LOVE OF SOCCER AND TO CONTINUE IN OUR PASSIONATE PURSUIT FOR EXCELLENCE!

BENEFITS OF SPONSORSHIP



BRAND
VISIBILITY



NEW
AUDIENCES



COMMUNITY
ENGAGEMENT

CUSTOMIZATION FOR YOUR BRAND

WE OFFER FLEXIBLE SPONSORSHIP PACKAGES TO MEET YOUR SPECIFIC NEEDS. WHETHER YOU'RE A SMALL BUSINESS OR A LARGE CORPORATION, WE CAN TAILOR A PACKAGE THAT DELIVERS MAXIMUM IMPACT.

OUR AUDIENCE

NEWSLETTER
SUBSCRIBERS

400+

WEBSITE
VISITORS

1,500+

PER MONTH

FAN
ATTENDANCE

2,000 +

IN 2024

SOCIAL MEDIA
REACH

170K

FY Q4



DIGITAL OPPORTUNITIES

WEBSITE SPONSOR

A COMPREHENSIVE COMPANY BIO WILL BE FEATURED ON THE BAY VALLEY SUNS WEBSITE, PROVIDING VALUABLE INFORMATION TO OUR AUDIENCE. A LINK TO YOUR WEBSITE WILL BE EMBEDDED FOR A SEAMLESS EXPERIENCE.



SOCIAL MEDIA SPONSOR

A CUSTOMIZED SOCIAL MEDIA POST FEATURING YOUR BRAND LOGO AND MESSAGE, SHARED ON OUR OFFICIAL INSTAGRAM AND FACEBOOK ACCOUNT.



EMAIL NEWSLETTER SPONSOR

A VISUALLY APPEALING BANNER AD DISPLAYED IN OUR EMAIL NEWSLETTER -- LINK ATTACHED -- CAPTURING THE ATTENTION OF OUR SUBSCRIBERS.

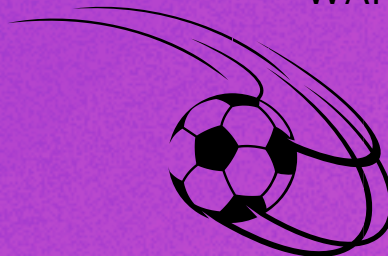


APPAREL OPPORTUNITIES



TRAINING KIT SPONSORSHIP

BRAND THE TEAM'S TRAINING GEAR, VISIBLE DURING PRACTICE SESSIONS AND PRE GAME WARM-UPS.



JERSEY SPONSORSHIP

OUR MOST VISIBLE SPONSORSHIP ON ALL PLATFORMS. YOUR LOGO, ON THE PITCH WITH US FOR ALL TO SEE. ELEVATE YOUR BRAND VISIBILITY AND CONNECT WITH A PASSIONATE FAN BASE. BE PART OF THE GAME, EVERY STEP OF THE WAY. CHEST AND ARM PLACEMENTS AVAILABLE.





PERFORMANCE OPPORTUNITIES

STRENGTH & AGILITY PACKAGE

EQUIP OUR PLAYERS WITH THE STRENGTH AND AGILITY TO DOMINATE THE FIELD. YOUR SPONSORSHIP WILL PROVIDE ESSENTIAL GYM MEMBERSHIPS AND REHABILITATION FUELING THEIR TRAINING AND ENHANCING THEIR PERFORMANCE.



NUTRITION PACKAGE

YOUR SPONSORSHIP WILL PROVIDE PRE- AND POST-GAME MEALS, ENSURING OUR PLAYERS ARE OPTIMALLY FUELED FOR PEAK PERFORMANCE. BY PARTNERING WITH US, YOU'LL BE FUELING THE NEXT GENERATION OF SOCCER STARS.

*** WILL INCLUDE CONSISTENT SOCIAL MEDIA ACTIVITY THROUGHOUT THE SPRING 2025 SEASON TO PROMOTE YOUR BRAND!**



HOME GAME OPPORTUNITIES

PITCH SIDE ADVERTISING

LEVEL UP YOUR BRAND VISIBILITY ON THE SIDELINES OF OUR FIELD DURING HOME GAMES. A FIELD BOARD WITH YOUR BRAND WILL BE ON A 7' X 3' A-FRAME TO BE DISPLAYED IN FRONT OF HUNDREDS OF FANS. EACH FIELD BOARD WILL BE USED THROUGHOUT THE SPRING 2025 SEASON AND HAS THE OPPORTUNITY TO BE SEEN ON A NATIONWIDE BROADCAST.

CUSTOM CANOPY SPONSOR

YOUR BRAND WILL TAKE CENTER STAGE WITH A CUSTOM 10' X 20' OR 10X10 CANOPY AT EVERY HOME GAME. THESE CANOPIES ARE USED FOR THE PLAYER BENCH, PLAYER LOCKER ROOMS, AND REFEREES. THIS PRIME REAL ESTATE OFFERS UNPARALLELED VISIBILITY TO OUR PASSIONATE FANS. CANOPY SPONSORSHIP WILL BE VALID FOR 2 SEASONS!





HOME GAME OPPORTUNITIES CONTINUED...

MEDICAL TEAM SPONSOR

YOUR SPONSORSHIP WILL DIRECTLY SUPPORT ESSENTIAL GAME-DAY MEDICAL EQUIPMENT, ENSURING OUR ATHLETES ARE PROTECTED AND READY TO PERFORM AT THEIR BEST.

MVP GAME DAY SPONSOR

MAKE YOUR BRAND THE HOMETOWN HERO AND SPONSOR OUR HOME GAME EVENTS WITH THE MVP GAME DAY SPONSORSHIP! THIS WILL HELP THE SUNS COVER FACILITY FEES, EVENT MATERIALS, ATHLETIC TRAINERS FOR GAME NIGHT. THIS PACKAGE INCLUDES A FIELD BOARD ADVERTISEMENT, SOCIAL MEDIA POST, AND EMAIL NEWSLETTER SHOUT OUT FOR YOUR INCREDIBLE SUPPORT.





AWAYGAME OPPORTUNITIES

TRAVEL SPONSORSHIPS

FUEL OUR TEAM'S JOURNEY TO VICTORY! YOUR SPONSORSHIP WILL PROVIDE ESSENTIAL TRAVEL EXPENSES AND SUPPORT, ENSURING OUR ATHLETES ARE WELL-RESTED AND READY TO COMPETE. BY PARTNERING WITH US, YOU'LL BE PART OF THE TEAM'S SUCCESS ON AND OFF THE FIELD.





EXPERIENCE OPPORTUNITIES

EXPERIENCE/SERVICE SPONSOR

PARTNER WITH THE SUNS AND CREATE A MEMORABLE EXPERIENCE FOR YOUR BRAND AND OUR TEAM. IN RETURN WE WILL POST A 60-SECOND HIGHLIGHT REEL TO POST ON OUR SOCIAL MEDIA PLATFORMS PROMOTING YOUR EXPERIENCE/SERVICE TO OUR COMMUNITY.





SPONSORSHIP PRICING



SPONSORSHIP PACKAGE	DURATION	PRICE
Website Sponsor Page Package	1 season	\$100
Social Media Package	1 post	\$100
Email Newsletter Package	1 newsletter	\$75
Training Kit Package	2 seasons	\$7,000
Jersey Package (Front Sponsor)	2 seasons	\$35k
Jersey Package (Back Sponsor)	2 seasons	\$20k
Strength & Agility Package	-	\$2,000
Nutrition Package	1 team meal	\$1,000
Pitch Side Advertising Package	1 season	\$1,500
Custom Canopy Package	2 seasons	\$5,000
Game Day Medical Team Package	1 game	\$1,500
MVP Game Day Package	1 home game	\$10,000
Travel Sponsorship Package	1 away game	\$3,000
Experience/Service Package	-	-