



# SPONSORSHIP OPPORTUNITIES

WITH THE BAY VALLEY SUNS SPORTS CLUB



## WHO WE ARE

BAY VALLEY SUNS SPORTS CLUB IS HOME TO THE TRI-VALLEY'S FIRST PROFESSIONAL MEN'S SOCCER TEAM. THE SUNS WERE CREATED WITH A MISSION TO EMPOWER AND UNITE OUR COMMUNITY THROUGH SPORT. WE ARE A COMMUNITY BUILT SPORTS CLUB PROVIDING PROFESSIONAL ENTERTAINMENT AND TRAINING FOR PLAYERS OF ALL AGES AND LEVELS. THE BAY VALLEY SUNS ARE ABOUT TO EMBARK ON AN EXCITING NEW SPRING SEASON IN A HIGHLY COMPETITIVE LEAGUE IN NORTHERN CALIFORNIA AND ARE LOOKING TO PARTNER WITH YOUR BRAND TO SPREAD THE LOVE OF SOCCER AND TO CONTINUE IN OUR PASSIONATE PURSUIT FOR EXCELLENCE!

## BENEFITS OF SPONSORSHIP



BRAND  
VISIBILITY



NEW  
AUDIENCES



COMMUNITY  
ENGAGEMENT

## CUSTOMIZATION FOR YOUR BRAND

WE OFFER FLEXIBLE SPONSORSHIP PACKAGES TO MEET YOUR SPECIFIC NEEDS. WHETHER YOU'RE A SMALL BUSINESS OR A LARGE CORPORATION, WE CAN TAILOR A PACKAGE THAT DELIVERS MAXIMUM IMPACT.

# OUR AUDIENCE

**NEWSLETTER  
SUBSCRIBERS**

**600+**

**WEBSITE  
VISITORS**

**1,500+**

**PER MONTH**

**FAN  
ATTENDANCE**

**1,500 +**

**IN 2025**

**SOCIAL MEDIA  
REACH**

**500K**

**IN 2025**





# DIGITAL OPPORTUNITIES



## WEBSITE SPONSOR


A COMPREHENSIVE COMPANY BIO WILL BE FEATURED ON THE BAY VALLEY SUNS WEBSITE, PROVIDING VALUABLE INFORMATION TO OUR AUDIENCE. A LINK TO YOUR WEBSITE WILL BE EMBEDDED FOR A SEAMLESS EXPERIENCE.




### SPONSORS

**NOW POWERED BY YERBA MADRE**  
FORMERLY OUR FRIENDS AT GUAYAKI








**THE OLIVE MARKET**  
MEDITERRANEAN

The Olive Market

The Olive Market is a family-owned grocery store and deli in the East Bay, offering an authentic Mediterranean experience - including a warm welcome as you enter. We take pride in curating goods for you to take home that you can feel good about. Our specialty is our Italian-inspired sandwiches, crafted with care using the freshest meats, cheeses, and produce. But that's just the beginning - our grocery market is a treasure trove of unique finds. From hard-to-find Dubai chocolates to preservative-free Italian passatas and hummus, we curate an exceptional selection of products that celebrate the vibrant flavors of the Mediterranean. Whether you're looking to recreate a favorite recipe or discover something new, The Olive Market is your gateway to a world of nourishing, delicious possibilities. Stop by and let us share the stories behind our carefully curated offerings - we can't wait to be a part of your culinary adventures.

Poptastic Parties

Poptastic Parties specializes in creating unforgettable balloon decor for both corporate and private events. With over 100 five-star reviews, we take pride in delivering exceptional service throughout the Tri-Valley area. Based in Pleasanton, California, Poptastic Parties offers stunning balloon arches, garlands, and backdrops that will elevate any occasion and make it truly memorable.







# DIGITAL OPPORTUNITIES

## SOCIAL MEDIA SPONSOR

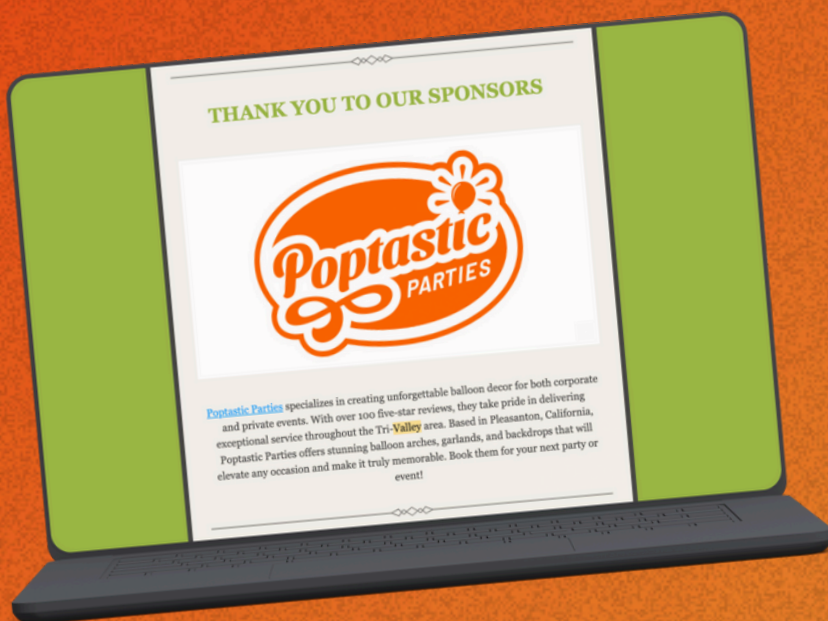
A CUSTOMIZED SOCIAL MEDIA POST FEATURING YOUR BRAND LOGO AND MESSAGE, SHARED ON OUR OFFICIAL INSTAGRAM AND FACEBOOK ACCOUNT.







# DIGITAL OPPORTUNITIES



## EMAIL NEWSLETTER SPONSOR

A VISUALLY APPEALING BANNER AD  
DISPLAYED IN OUR EMAIL NEWSLETTER -- LINK  
ATTACHED -- CAPTURING THE ATTENTION OF  
OUR SUBSCRIBERS.



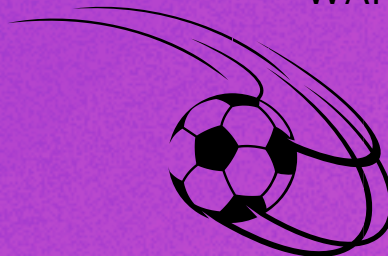


# APPAREL OPPORTUNITIES



## TRAINING KIT SPONSORSHIP

BRAND THE TEAM'S TRAINING GEAR, VISIBLE DURING PRACTICE SESSIONS AND PRE GAME WARM-UPS.



## JERSEY SPONSORSHIP

OUR MOST VISIBLE SPONSORSHIP ON ALL PLATFORMS. YOUR LOGO, ON THE PITCH WITH US FOR ALL TO SEE. ELEVATE YOUR BRAND VISIBILITY AND CONNECT WITH A PASSIONATE FAN BASE. BE PART OF THE GAME, EVERY STEP OF THE WAY. CHEST AND ARM PLACEMENTS AVAILABLE.







# PERFORMANCE OPPORTUNITIES

## STRENGTH & AGILITY PACKAGE

EQUIP OUR PLAYERS WITH THE STRENGTH AND AGILITY TO DOMINATE THE FIELD. YOUR SPONSORSHIP WILL PROVIDE ESSENTIAL GYM MEMBERSHIPS AND REHABILITATION FUELING THEIR TRAINING AND ENHANCING THEIR PERFORMANCE.



## NUTRITION PACKAGE

YOUR SPONSORSHIP WILL PROVIDE PRE- AND POST-GAME MEALS, ENSURING OUR PLAYERS ARE OPTIMALLY FUELED FOR PEAK PERFORMANCE. BY PARTNERING WITH US, YOU'LL BE FUELING THE NEXT GENERATION OF SOCCER STARS.

**\* WILL INCLUDE CONSISTENT SOCIAL MEDIA  
ACTIVITY THROUGHOUT THE 2026 SEASON  
TO PROMOTE YOUR BRAND !**





# HOME GAME OPPORTUNITIES

## PITCH SIDE ADVERTISING

LEVEL UP YOUR BRAND VISIBILITY ON THE SIDELINES OF OUR FIELD DURING HOME GAMES. A FIELD BOARD WITH YOUR BRAND WILL BE ON A 7' X 3' A-FRAME TO BE DISPLAYED IN FRONT OF HUNDREDS OF FANS. EACH FIELD BOARD WILL BE USED THROUGHOUT THE SPRING 2025 SEASON AND HAS THE OPPORTUNITY TO BE SEEN ON A NATIONWIDE BROADCAST.







# HOME GAME OPPORTUNITIES

## CUSTOM CANOPY SPONSOR

YOUR BRAND WILL TAKE CENTER STAGE WITH A CUSTOM 10' X 20' OR 10X10 CANOPY AT EVERY HOME GAME. THESE CANOPIES ARE USED FOR THE PLAYER BENCH, PLAYER LOCKER ROOMS, AND REFEREES. THIS PRIME REAL ESTATE OFFERS UNPARALLELED VISIBILITY TO OUR PASSIONATE FANS. CANOPY SPONSORSHIP WILL BE VALID FOR 2 SEASONS!







# HOME GAME OPPORTUNITIES CONTINUED...

## MEDICAL TEAM SPONSOR

YOUR SPONSORSHIP WILL DIRECTLY SUPPORT ESSENTIAL GAME-DAY MEDICAL EQUIPMENT, ENSURING OUR ATHLETES ARE PROTECTED AND READY TO PERFORM AT THEIR BEST.

## MVP GAME DAY SPONSOR

MAKE YOUR BRAND THE HOMETOWN HERO AND SPONSOR OUR HOME GAME EVENTS WITH THE MVP GAME DAY SPONSORSHIP! THIS WILL HELP THE SUNS COVER FACILITY FEES, EVENT MATERIALS, ATHLETIC TRAINERS FOR GAME NIGHT. THIS PACKAGE INCLUDES A FIELD BOARD ADVERTISEMENT, SOCIAL MEDIA POST, AND EMAIL NEWSLETTER SHOUT OUT FOR YOUR INCREDIBLE SUPPORT.







# AWAYGAME OPPORTUNITIES

## TRAVEL SPONSORSHIPS

FUEL OUR TEAM'S JOURNEY TO VICTORY! YOUR SPONSORSHIP WILL PROVIDE ESSENTIAL TRAVEL EXPENSES AND SUPPORT, ENSURING OUR ATHLETES ARE WELL-RESTED AND READY TO COMPETE. BY PARTNERING WITH US, YOU'LL BE PART OF THE TEAM'S SUCCESS ON AND OFF THE FIELD.







# EXPERIENCE OPPORTUNITIES

## EXPERIENCE/SERVICE SPONSOR

PARTNER WITH THE SUNS AND CREATE A MEMORABLE EXPERIENCE FOR YOUR BRAND AND OUR TEAM. IN RETURN WE WILL POST A 60-SECOND HIGHLIGHT REEL TO POST ON OUR SOCIAL MEDIA PLATFORMS PROMOTING YOUR EXPERIENCE/SERVICE TO OUR COMMUNITY.







# SPONSORSHIP PRICING



SPONSORSHIP PACKAGE	DURATION	PRICE
Website Sponsor Page Package	1 year	\$200
Social Media Package	1 post	\$150
Email Newsletter Package	1 newsletter	\$100
Training Kit Package	1 year	\$8,000
Jersey Package (Front Sponsor)	1 year	\$35k
Jersey Package (Back Sponsor)	1 year	\$20k
Strength & Agility Package	1 year	\$2,500 (if not a gym provider)
Nutrition Package	1 team meal	\$1,000 (if not a food provider)
Pitch Side Advertising Package	2 seasons	\$3,000
Custom Canopy Package	2 seasons	\$6,000
Game Day Medical Team Package	1 game	\$1,000
MVP Game Day Package	1 home game	\$10,000
Travel Sponsorship Package	1 away game	\$3,000
Experience/Service Package	-	-





# SPONSORSHIP OPPORTUNITIES

WITH THE BAY VALLEY SUNS SPORTS CLUB



## CUSTOM PACKAGES

WE UNDERSTAND THAT EVERY SPONSOR CAN PROVIDE UNIQUE AND SPECIAL OPPORTUNITIES FOR OUR SQUAD. WE ARE MORE THAN HAPPY TO DISCUSS SPECIAL PACKAGES CATERED TO YOUR BUSINESS NEEDS. IF YOU HAVE ANY QUESTIONS PLEASE DO NOT HESITATE TO REACH OUT TO US AT [COMMUNITY@BAYVALLEYSUNS.COM](mailto:COMMUNITY@BAYVALLEYSUNS.COM)

A WRITTEN CONTRACT WILL BE PROVIDED TO ENSURE DELIVERY OF ACTION ITEMS.

## BECOME A PART OF HISTORY

SOCCER IS THE FASTEST GROWING SPORT IN THE UNITED STATES! WITH AN INTERNATIONAL TOURNAMENT COMING TO THE COUNTRY AND BAY AREA, BECOMING A PART OF THE SUNS FAMILY WILL BE THE PERFECT WAY TO REACH A LOYAL, ELECTRIC AUDIENCE. BECOME A SPONSOR TODAY!

